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**PrimaLoft® licensee, DOWNLITE®, honored with prestigious Macy's Award  
for Third Consecutive Year**

**April 14, 2010, Albany, NY** –Luxury home furnishings manufacturer, DOWNLITE® has been honored with a prestigious home furnishings award from Macy's for the third consecutive year. DOWNLITE was recognized by Macy's for their exceptional history of on-time shipping, shipping compliance, strong partnerships, and volume of sales.

Jyl Davis, DOWNLITE director of marketing commented, "We are incredibly honored to be recognized with this award from Macy's for three years running. It's a testament to the effort and spirit of teamwork exhibited by the entire DOWNLITE team. We value our relationship with Macy's and we look forward to continuing to provide outstanding service."

DOWNLITE® was recently granted a licensing agreement by Albany International Corp. to manufacture PrimaLoft® -*The Luxury Down Alternative*™, and to sell bedding products made with the renowned PrimaLoft brand in North America.

DOWNLITE offers a full range of PrimaLoft luxury home furnishings products to include comforters, blankets, mattress toppers and pillows, which are sold in Macy's, as well as fine specialty stores, department stores and catalogs.

The company introduced a new PrimaLoft fiber collection in March at Home Fashions Market week in New York, featuring *PrimaLoft Thermo*, *PrimaLoft Support* and *PrimaLoft Memory* – all engineered for specific performance attributes and consumer end uses.

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**About PrimaLoft®**

PrimaLoft® is a registered trademark of Albany International Corp. PrimaLoft insulation was originally developed for the US Army as a water-resistant synthetic alternative to down. Today, PrimaLoft is regarded as a research and development leader in high performance insulations and yarns, which provide warmth and comfort from head to toe. Its family of products are manufactured in the US, Europe and Asia. The PrimaLoft brand is recognized globally and is used in leading outdoor and fashion brands, home furnishings, work wear and military applications. For more information, please visit [www.primaloft.com](http://www.primaloft.com) and [www.primaloftyarn.com](http://www.primaloftyarn.com).

**About DOWNLITE®**

DOWNLITE® is America's premiere manufacturer of natural and down alternative filled bedding, and a recognized leader in quality, service and innovation. Its products combine the best fabrics and fills with unsurpassed workmanship. DOWNLITE's product line has been selectively expanded into unique synthetic fills that perform very closely to down. They can be found at leading specialty retailers, better department stores, catalogs, and the world's finest hotels. DOWNLITE'S headquarters are in Mason, Ohio. For more information, visit [www.downlite.com](http://www.downlite.com).

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Photo: (L to R) Chad Altbaier and Bob Altbaier proudly accept the 2009 Macy's award on behalf of DOWNLITE, in DOWNLITE's New York showroom.